

2022-2023 District Goals

District: 14 U

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas



SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

[Action Plan - Service Reporting 2022-23 - Lisa Leon 14U 2502.pdf](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	5
2nd Quarter	0	0	30	50
3rd Quarter	0	0	40	10
4th Quarter	1	20	10	40

FY New Clubs

1

FY Charter Members

20

FY New Members

90

FY Retention Goal

105

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

5

Action Plan

[Action Plan - GMA 2022-23 - Lisa Leon 14U.pdf](#)

[Action Plan - Membership Retention 2022-23 - Lisa Leon 14U.pdf](#)

[Action Plan - New Club 2022-23 - Lisa Leon 14U.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 30% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

[Action Plan - Leadership Training 2022-23 - Lisa Leon 14U 1095.pdf](#)

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 5% and club participation in our district increases by 5%.
- b. Our team will ensure that 20 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 200 to LCIF and I will ask 5 members of my district cabinet to make a personal donation to LCIF.

Action Plan

[Action Plan - LCIF 2022-23 - Lisa Leon 14U.pdf](#)

CUSTOM GOALS

Goal Statement

In progress... None yet.

Action Plan

Goal Statement

1. 25% of Clubs in my District will have a new member event. (See action plan GMA 2022-23 Lisa Leon.)
2. 40% of Clubs in my District participate in the GMA. (See action plan GMA 2022-23 Lisa Leon.)
3. As a district plan at least 50 trees.
4. Increase member participation at District cabinet meetings by 20%.
5. Pediatric Cancer Project - raise \$3,000.00 in gas cards.

Action Plan

[Action Plan - Member Participation in District Events 2022-23 - Lisa Leon 14U.pdf](#)

[Action Plan - Service - Pediatric Cancer 2022-23 - Lisa Leon 14U.pdf](#)

[Action Plan - Environment 2022-23 - Lisa Leon 14U.pdf](#)